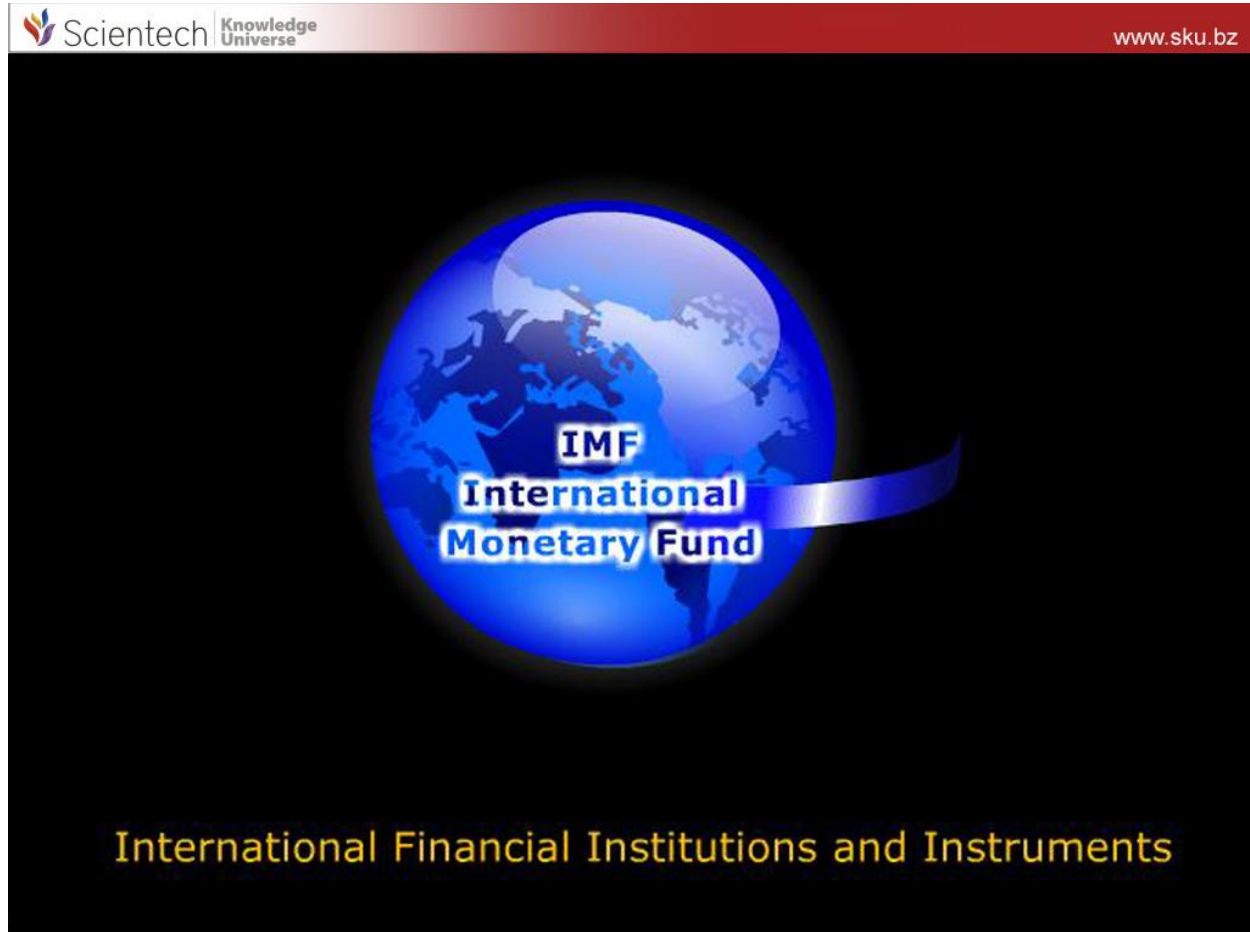


SKU - Financial Markets and Resource Management

The objective of this course is to explain the student various aspects of Corporate Finance environment of financial and capital markets in which they operate and also to give characteristic features of corporate liability and asset management with view to have a balanced capital structure. To develop better understanding with the subject Animations and examples are given.



Topics Covered in SKU- Financial Markets and Resource Management

Introduction to Indian and Global Financial System

Topics Covered : Indian Financial System : Definition, Functions of Indian Financial System, Characteristics, Structure of Indian Financial System-Financial Institutions, Banking, Non Banking, Insurance, Mutual Funds, Financial Markets – Money Market, Capital Market – Primary Market, Secondary Market, Financial Instruments –Direct, Indirect, Derivatives

Global Financial System : Definition, Characteristics, International Financial Institutions (IMF, IBRD, IFC, IDA, ADB, WTO), Global Financial Instruments (Spot, Forward, Future, Swap, Options).

Regulatory Organisations :

Topics Covered: SEBI: Introduction, Objectives of SEBI, Functions of SEBI, Company Law Regulations, Organization of SEBI, Role of SEBI, Penalties and Adjudication, Securities Appellate Tribunal (SAT).

RBI : Introduction, Main Functions of the Bank, Related Functions of the Bank, Money Supply Measures, Issue of Currency , Monetary Policy in India: Monetary Base, Reserve requirement, Interest Rate.

Capital Market :

Topics Covered: Primary and Secondary Market Structure, Nature, Significance and Players, Shares: Nature, Characteristics and Types of Shares, Debentures and Warrants.

Capital Market Operation :

Topics Covered: Trading and Settlement Mechanism of Stock Exchange, IPO, Introduction in Market by Prospectus, Private Placement, Bought out deals and Book Building.

Introduction of Money Market :

Topics Covered: Structure, Operations, Players – Call Money, Treasury Bills, Commercial Papers, Certificate of Deposits, Gilt Edged Securities and REPOs.

Working Capital Financing Management :

Topics Covered: Bank and Institutional Financing, Management of Cash, Receivables and Inventories.

Introduction to Financial Institutions :

Topics Covered: SFC's and DFI's, Their Importance, Scope (IDBI, IFCI, SIDBI)

Print shots of SKU- Financial Markets and Resource Management:

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Advertising Agencies
Electronic Media

Television Radio

Scitech Knowledge Universe www.sku.bz

In case of credit sale initially there are two parties involved in Commercial Bill Market.

Drawer Or Seller → Draws → Bill of Exchange → To → Drawee Or Buyer

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Insurance organisation provides protection against risk ,As the umbrella provides the protection to house against rain.

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Money Market
Instruments of Money Market

Commercial Papers, Certificate of Deposits, Gilt Edged Securities, REPO's, Money Market Mutual Funds, Call Money, Treasury Bills

Scitech Knowledge Universe www.sku.bz

Piggy Bank represents the short term nature of money market as it satisfies the short term needs of customers for money.

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Money Market

Piggy Bank represents the Money Market, It's operations extend up to 1 Year

